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MOHAWK GROUP AND INNOCAD'S 13&9 DESIGN DEBUT MOVING FLOORS AT NEOCON 2015

CHICAGO, IL (June 15, 2015) Mohawk Group, a leading commercial flooring company known for cutting-edge and innovative flooring solutions, presents Moving Floors, an innovative carpet collection designed in collaboration with Innocad's 13&9 Design at NeoCon 2015. Moving Floors is an inventive interpretation of nature, landscapes and texture as it explores the fourth dimension. This revolutionary flooring system was presented at the company's Merchandise Mart showroom, space 3-377. Held annually in Chicago, NeoCon is North America's largest three-day design exposition and conference for commercial interiors.

"Moving Floors is a completely new way of thinking about carpet tile as a product and as an entire floor within the context of a space," said Jackie Dettmar, vice president of product development for Mohawk Group. "Collaborating with Innocad's 13&9 Design has empowered our team to create a design tool for our customers so that they can create a personalized solution depending on trends, environments and moods."

Product Description

Moving Floors epitomizes Innocad's 13&9 approach to design, which is a unique dialogue between the individual and the environment with a focus on concepts of modularity, compatibility, flexibility and transformation. The collection – *or flooring system* - is inspired by the individuality of nature with varying patterns that are designed to be *dynamically moving* based on the user's changing point of view. The collection's diverse patterned tiles create an indoor landscape and feature a mix of geometric patterns and coordinating solid textures in a sophisticated color palette. Whether an exciting hospitality space, an active public space or the most innovative workplace, Movig Floors delivers a new flooring concept with modular flexibility and turned any direction, provides endless possibilities.

Moving Floors, available in a traditional 24-inch by 24-inch carpet tile, is constructed using the company's Duracolor premium nylon fiber, which has superior inherent stain- and wear-resistant qualities making it an ideal flooring solution for the most chaotic end-use environments. In addition, the collection is available standard with Duracolor fiber, which has 25 percent post-industrial and 5 percent post-consumer recycled nylon and EcoFlex NXT, a Red-List free backing with a minimum of 35 percent preconsumer recycled content.

About Mohawk Group

Mohawk Group, the world's leading producer and distributor of quality commercial flooring, delivers industry-leading style, cutting-edge innovation, unmatched service and superior sustainability. As the commercial division of Mohawk Industries, Mohawk Group has a heritage of craftsmanship that spans more than 130 years. The company's enduring family of brands—Karastan, Lees, Bigelow and Durkan—are widely regarded as the most trusted names in the commercial flooring business. Together, these brands function beautifully, delivering the perfect flooring solution for all markets and price points. Rounding out its esteemed product offering, the Mohawk Group also offers a full spectrum of hard surface flooring products and installation accessories that exceed the most rigorous performance standards. For additional information about its proven design solutions, and to learn more about what is next from Mohawk, visit www.mohawkgroup.com or call (800) 554-6637.